

JA It's My Future – Blended

Session Descriptions	Learning Standards	Common Core ELA
<p>Session One: My Brand</p> <p>Students examine well-known businesses to learn about brand and reputation. They complete a personal brand worksheet to define their own brands and then design logos to represent themselves.</p> <p>Objectives:</p> <ul style="list-style-type: none"> Recognize branding as a way to build a positive reputation, personally as well as in the business world. Design a logo that expresses their personal brand. 	<p>Middle School Career Development</p> <p>1.1.1 Identify common terms utilized in career education.</p> <p>1.3.2 Communicate effectively and appropriately</p> <p>1.3.6 Demonstrate innovation and creativity</p> <p>Career Ready Practice</p> <p>6. A. <u>Creativity</u> 1. Uses information, knowledge and experience to generate original ideas and challenge assumptions.</p> <p>9. B. <u>Tools and Applications</u> 1. Uses the appropriate technology tools for conveying information, solving problems and expediting workplace processes.</p>	<p>RI 6.7 L. 6.1-6 SL. 6.1-3 SL. 6.5</p> <p>L. 7.1-6 SL. 7.1-3 SL. 7.5</p> <p>RI 8.4 L. 8.1-6 SL. 8.1-3 SL. 8.5</p>
<p>Session Two: Career Clusters</p> <p>Students are introduced to the 16 career clusters, take a career interest assessment, learn about potential jobs within their preferred cluster and then share job information with other classmates and discuss the importance of all jobs within a community.</p> <p>Objectives:</p> <ul style="list-style-type: none"> Identify jobs in specific career clusters that they would like to further explore. Understand the interconnectivity and value of all types of jobs. 	<p>Middle School Career Development</p> <p>1.1.2 Utilize career development terms when researching career opportunities.</p> <p>1.13. Identify relationships between career clusters, pathways, specialties and programs of study.</p> <p>2.2.1 Match individual strengths and assets with career options.</p> <p>2.2.2 Connect individual personalities with potential careers.</p> <p>Career Ready Practice</p> <p>2. A. <u>Speaking</u> 1. Asks pertinent questions to acquire or confirm information.</p> <p>2. Demonstrates interpretation of verbal and non-verbal messages in a conversation.</p>	<p>RI 6.7 L. 6.1-4 L.6.6 SL. 6.1-2 SL. 6.</p> <p>RI 7.4 L. 7.1,3,4 SL. 7.1,2,4</p> <p>RI 8.4 L. 8.1,3,4 SL. 8.2,4</p>
<p>Session Three: High Growth Careers</p> <p>Students learn about declining and high-growth careers and possible reasons for changes in a job's outlook. They are introduced to several high-growth occupations and have the opportunity to research growth careers in their preferred career clusters.</p> <p>Objectives:</p> <ul style="list-style-type: none"> Recognize the difference between high-growth and declining careers. Identify specific careers that are forecasted to have high growth. 	<p>Middle School Career Development</p> <p>1.2.3 Locate essential current labor market information and explain why it is important to career decision-making</p> <p>Career Ready Practice</p> <p>3. A. <u>Personal Responsibility</u> 1. Takes responsibility for individual and shared group work tasks.</p> <p>2. Models behaviors that demonstrate reliability, dependability and commitment to the organization.</p> <p>10. A. <u>Planning</u> 1. Identifies opportunities in one or more career pathways that aligns with personal interests and aptitudes.</p>	<p>RI 6.7 L.6.1,4,6 SL. 6.1-2</p> <p>RI 7.4 L. 7.1,4 SL. 7.1-2</p> <p>L. 8.1,3,4 SL. 8.1</p>

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<p>Session Four: Career Mapping</p> <p>Students learn how early experiences can provide transferable skills that contribute to future job success by looking at well-known celebrities and their paths to success. They learn about career maps by examining a sample and creating their own.</p> <p>Objectives:</p> <ul style="list-style-type: none"> Identify experiences and activities related to foundational skills that are transferable to a future job. Plan the significant markers needed to earn a particular job. 	<p>Middle School Career Development 1.3.5 Use critical thinking.</p> <p>Career Ready Practice 1. A. <u>Academic Attainment</u> 2. Reads and comprehends written material in a variety of forms and levels of complexity. 2 C. <u>Presentations</u> 1. Prepares presentations to provide information for specific purposes and audiences.</p>	<p>L. 6.1-4 L.6.6 SL. 6.1-3</p> <p>L. 7.1,3,4 SL. 7.1,2,4</p> <p>L. 8.1,3,4 SL. 8.1-2</p>
<p>Session Five: On the Hunt</p> <p>Students learn about the process of looking, applying, and interviewing for a job. They read about the process and then play a game in which they must identify two truths and a myth about each topic.</p> <p>Objectives:</p> <ul style="list-style-type: none"> Recognize basic job-hunting tools, including job postings, applications, recommendations, and interviews. 	<p>Middle School Career Development 2.2.2 Connect individual personalities /strengths/assets with potential careers.</p> <p>Career Ready Practice 4. A. <u>Perceptiveness</u> 1. Accurately defines a problem or issue. 2. Recognizes factors, constraints, goals and relationships in a problem situation. 10. B. <u>Job Seeking</u> 1. Uses multiple resources, including personal and professional networks, to locate job opportunities.</p>	<p>RI 6.7 L. 6.1-6 SL. 6.1-2 SL. 5-6</p> <p>RI 7.4 L. 7.1,3,4 SL. 7.1,2,4</p> <p>RI 8.4 L. 8.1,3,4 SL. 8.2,4</p>
<p>Session Six: Soft Skills</p> <p>Students learn about the differences between technical and soft skills and why both are essential to keep a job. They complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they role-play situations that require having strong soft skills.</p> <p>Objectives:</p> <ul style="list-style-type: none"> Differentiate between technical skills and soft skills. Describe specific soft skills they already possess and those on which they need to improve. 	<p>Middle School Career Development 1.3.7 Model ethical leadership and effective management. 1.3.8 Work productively in teams and demonstrate cultural competency.</p> <p>Career Ready Practice 1. A. <u>Academic Attainment</u> 4. Assimilates and applies new learning, knowledge and skills. D. <u>Professional Etiquette</u> 1. Uses professional etiquette and observes social protocols when communicating. 5. C. <u>Adaptability</u> 1. Demonstrates a willingness to learn new knowledge and skills. 2. Considers multiple and diverse points of view.</p>	<p>RI 6.7 L. 6.1-6 SL. 6.1-2 SL. 5-6</p> <p>RI 7.4 L. 7.1,3,4 SL. 7.1-2 SL.7.5-6</p> <p>RI 8.4 L. 8.1,3,4 SL. 8.1-3</p>