Junior Achievement of Oklahoma

Inspiring Tomorrows

www.jaok.org
JA empowers students to make smart, lifelong financial choices. Through our financial literacy programs, students learn how to create and manage wealth. They develop skills in areas such as: budgeting, investing and creating financial plans.

JA inspires youth to start their own businesses, create jobs and contribute to the American economy. In our entrepreneurship programs, students learn how to create business plans, innovate, manage teams and take a new product to market.

Our work readiness programs give students invaluable career building skills that they can use throughout their lives. Students learn how to communicate, network, interview for jobs and collaborate with diverse groups of people to achieve common goals.

Our IMPACT During the 2019-2020 Year

Volunteers bring our programs to life by sharing their own experiences and insights. These volunteers become a link between the students and the real world. This link is critical, especially for students living in poverty, who may not have a person in their home who can role model this behavior and life expectation for them. Virtual opportunities are available.

Individuals, businesses and foundations rally behind Junior Achievement because it is a validated, tangible way they can make a difference in education. Our programs are offered to schools at no cost because of our generous supporters. There are many ways to donate: special events, sponsorships and direct giving.
Our Programs
Digital Programs with Flexible Delivery Models for the Changing World

ELEMENTARY SCHOOL | 5 Sessions | 30-45 Minutes Each

- **JA Ourselves® Kindergarten**
  Students are introduced to personal economics and the choices consumers make to meet their needs and wants. They learn about the role of money in society and gain practical information about earning, saving and sharing money.

- **JA Our Community® 2nd Grade**
  Through hands-on activities, students see how citizens benefit from and contribute to a community’s success. Various jobs and their required skills are identified to demonstrate how the work people do positively affects a community’s economy.

- **JA Our Region® 4th Grade**
  Students explore entrepreneurship and how entrepreneurs use natural, capital and human resources to produce goods and services. They examine traits of successful entrepreneurs and apply them to their own skills and abilities.

- **JA More Than Money® JA AfterSchool**
  What good is earning money if young people aren’t taught how to save, spend and share it? Students learn these essential financial skills and how entrepreneurial thinking and being money savvy can turn an idea into a successful business in their community.

- **JA Our Families® 1st Grade**
  By focusing on the roles people play in their local economy, students learn the importance of work and entrepreneurship. They become aware of how families earn money to pay for their needs and wants.

- **JA Our City® 3rd Grade**
  City life comes into context as students explore the importance of money and the ways people pay for goods and services. Students consider the contributions that financial institutions make to a city and how they help businesses and people.

- **JA Our Nation® 5th Grade**
  Students gain practical information about the U.S. free market system and how it serves as an economic engine for businesses and careers. They learn that and innovative thinking are required for high-growth, high-demand careers in a global economy.

- **JA BizTown® Capstone**
  At JA BizTown, students operate banks, manage restaurants, write checks, use debit cards and vote for a mayor. They connect the dots between what they learn in school and the real world.

MIDDLE SCHOOL | 5-7 Sessions | 45 Minutes Each

- **JA Career Speaker Series™**
  Students will learn about different careers. Volunteers share their career, work and education experience virtually or through videos.

- **JA Inspire™ Capstone**
  The program consists of teacher-led curriculum coupled with a virtual event that showcases careers at regional businesses, nonprofits, government and educational organizations through interactive career stations from all industries.

- **JA Global Marketplace® Blended**
  Students experience the global interdependence of producers, consumers and the global workforce as they take on the role of business owners and managers. They analyze business ethics and the culture, currency and trade barriers of other countries.

- **JA It’s My Business® Blended**
  Can anyone learn to be an entrepreneur? Yes. During this program students discover the key characteristics of successful entrepreneurs: believe in yourself, fill a need, know your customer and product and be creative and innovative.

HIGH SCHOOL | 5-8 Sessions | 45 Minutes Each

- **JA Be Entrepreneurial®**
  JA Be Entrepreneurial is a reimagined, modular program that teaches students about the mindset and the skills needed for success by aspiring entrepreneurs and innovators who add value to any organization.

- **JA Finance Park® Capstone**
  Teacher-led classroom curriculum is coupled with a virtual simulation where students role play as adults, making personal financial decisions based on a unique life scenario. They develop lifelong financial skills related to income, expenses, savings and credit.

- **JA It’s My Job™ (Soft Skills)**
  What does it take to be successful in today’s working world? While still in middle school, students explore potential careers, discover ways to plan for and keep a job and prepare their personal brand maps to the future.

- **JA Launch Lesson™**
  Entrepreneurs share with high school students about their own businesses and open students’ eyes to the opportunities provided by entrepreneurship. Students gain firsthand knowledge about starting a business and the entrepreneurial journey.

- **JA Investor Challenge**
  JA’s Investor Challenge, coupled with JA Take Stock in Your Future, engages students in discovering the benefits and challenges of investing in the stock market as part of a broader, long-term investment strategy and the risks and rewards of trading.

- **JA Job Shadow® Capstone**
  What does it take to get and keep a job in a competitive market? This classroom and virtually delivered program prepares students to be entrepreneurial thinkers and encourages them to develop personal strategies to pursue lifelong learning and career opportunities.

- **JA Take Stock in Your Future™**
  Students discover the benefits and challenges of investing in the stock market as part of a broader, long-term investment strategy and the risks and rewards of trading through classroom curriculum and/or a competition event.
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Leaders from the Top Organizations Across Oklahoma

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Tulsa Region Board
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